

VALERA
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Valera Global Corporate Soccer Team to Participate in The New York Red Bulls Corporate Cup
Chauffeurs from around the world are united by their shared love for soccer, will compete with the support and cheers of Valera Global's executive team

New York, NY; September 2, 2008 –Valera Global, a premier provider of executive transportation solutions, announced today that its corporate soccer team will compete in the 5th Annual New York Red Bulls Corporate Cup, to be held September 13 at Giants Stadium at the Meadowlands in New Jersey. This tournament marks the official re-launch of the Valera Global soccer team after a 10-year hiatus, as well as the first time the team will play under the name Valera Global.

Recently honored as one of *Inc.* magazine's 5,000 fastest growing companies in America, Valera Global's success is due in part to the company's focus on recruiting, training and retaining the top chauffeurs in the executive transportation industry. As part of the company's commitment to maintaining a positive work environment, Valera Global is always looking for creative ways to reward employees. Recognizing the chauffeurs' shared love for soccer was an obvious opportunity to keep, and maintain, a happy work force.

Valera Global's 15-man strong soccer team includes amateur players from Africa, the Caribbean and Eastern Europe, including a former member of the Tunisian national team, Chokri Bouzgarrou. Bouzgarrou's most notable appearances for Tunisia came during the country's 1990 FIFA World Cup qualifying bid. After cruising through the first two rounds of the Confederation of African Football (CAF) tournament, Tunisia succumbed to Cameroon and failed to advance. Though Tunisia lost, Bouzgarrou has fond memories of playing against Cameroon's legendary Roger Milla, the then-38-year old striker who went on to lead Cameroon to a memorable 1990 FIFA World Cup appearance.

Bouzgarrou has spent the summer working out with Tunisian league squad L'Union Sportif de Monastir in preparation for The Red Bulls Corporate Cup, eager to show his game is still in top form. His teammates have kept busy challenging teams to friendlies in Flushing Meadows, Queens, and training with manager Dom Dussek, who "moonlights" as Valera Global's VP of Chauffeur Operations.

"We are delighted to have Valera Global participate in our 5th annual New York Red Bulls Corporate Cup," The New York Red Bulls Sean Foster said. "We welcome Valera Global's team of fierce international competitors and look forward to seeing them compete against our other sponsors in this exciting event as they aim to take home the silverware."

Robert Mackasek, CEO of Valera Global, said, "Being a great soccer player takes discipline, dedication and passion for the game. These are the same qualities we look for in our chauffeurs." Mackasek continued, "Whether taking in a regular season New York Red Bulls game, or playing five-a-sides at one of our corporate outings, I have seen first-hand how much joy our chauffeurs get from soccer. Win or lose, soccer at Valera Global is here to stay."

About Red Bull New York

Red Bull New York is one of 14 teams that comprise the top-flight professional soccer league in the United States – Major League Soccer. On the field, the team is led by former Premiership striker Juan Pablo Angel, a finalist for the 2007 League's Most Valuable Player award. In addition, construction is underway on Red Bull Arena, a state-of-the-art soccer-specific facility in Harrison, New Jersey, scheduled to open in 2009. Red Bull New York is also constructing a permanent, state-of-the-art training facility in Hanover, New Jersey. Red Bull New York is owned by Red Bull GmbH, an Austrian company that produces the world's leading energy drink. For more information on The New York Red Bulls Corporate Cup, and to purchase tickets, please visit the [New York Red Bulls website](#).

About Valera Global

Valera Global provides executive transportation solutions in major U.S. cities and European destinations. Founded in New York City in 1987, Valera Global is known for its one-of-a-kind chauffeur training program that stresses safety, attention to detail and customer service. The company's tiered services give clients maximum flexibility when it comes to selecting vehicles and even preferred chauffeurs. Valera Global is the transportation solution of choice for Fortune 500 executives, celebrities, political officials and other high-profile businesspeople. Honored by the International Taxi & Livery Association (ITLA) for its positive work environment and high chauffeuring standards, Valera Global is the transportation provider of choice for the driven professional. For more information on Valera Global, please visit www.valeraglobal.com.